

8th Global Conference on Health Promotion, 10-14 June 2013, Helsinki Finland – preliminary the programme

Monday, 10 June 2013	
09:00 - 09:45	OPENING CEREMONY AND WELCOMING REMARKS <ul style="list-style-type: none"> • President <i>Sauli Niinistö</i>, Finland • Director-General <i>Margaret Chan</i>, WHO
09:45 - 11:15	OPENING PLENARY: FROM OTTAWA TO HELSINKI <ul style="list-style-type: none"> • A Video presentation • Panel with politicians and policy-makers from different sectors <ul style="list-style-type: none"> ○ Professor <i>Alireza Marandi</i>, Member of the Parliament, Iran ○ Dr. <i>Liu Qian</i>, Vice Minister of Health, China ○ Dr. <i>Jaana Husu-Kallio</i>, permanent secretary, Ministry of Agriculture and Forestry, Finland ○ Ms. <i>Jessica Eriyo</i>, Deputy Secretary General, East African Community
11:15 - 11:45	BREAK
11:45 - 12:45	FIRST PLENARY: GLOBAL POLICY MAKING FOR HEALTH IN ALL SECTORS <ul style="list-style-type: none"> • Sustainable development and social protection, President <i>Tarja Halonen</i>, former president, Finland • International legal instruments and policy-making with other sectors, Mr. <i>Haik Nikogosian</i>, Head of Convention Secretariat, WHO FCTC
12:45 - 14:15	Lunch
14:15 - 15:45	SECOND PLENARY: IMPLEMENTATION OF HEALTH IN ALL POLICIES – THE POLITICAL WILL AND PROCESSES <ul style="list-style-type: none"> • Poverty reduction – political will and action - Experiences from Brazil, • The role of political will and keys for success in implementing public health policies- experiences from Healthy Changchun, Ms. <i>Zheng Wenzhi</i>, Vice Secretary, Changchun Municipal Party Committee, China • The role of minister of health in collaborating and engaging with other ministries as well as public agencies for health, Dr. <i>Abdellatif Mekki</i>, Minister of Health, Tunisia
15:45 – 16:15	BREAK
16:15 - 17:45	PARALLEL SESSIONS <p>A) Structure and governance of HiAP</p> <ul style="list-style-type: none"> – Structures and mechanisms for implementing Health in All Policies - experiences from Finland, Dr. <i>Eeva Ollila</i>, ministerial adviser, Ministry of Social Affairs and Health, Finland – Role of High Council of Health and Food Security to Develop HiAP in Iran, Prof. <i>Fatemeh Rakhshani</i>, Ministry of Health and Medical Education, Iran <p>B) Impact assessment as a tool to implement Health in All Policies</p> <ul style="list-style-type: none"> – Use of impact assessments in achieving Health in All Policies, Dr. <i>Rajiv Bhatia</i>, Director, San Francisco, USA – Institutionalized HIA – how to make most use of it? Prof. <i>Decharut Sukkumnoed</i>, Kasasart University, Thailand <p>C) Legislation and Health in All Policies</p> <ul style="list-style-type: none"> – Law and NCD prevention, Prof. Amandine Garde, University of Liverpool, UK – Legislative review - A country case from Oman, Ms. <i>Sabah Al Bahlani</i>, Senior adviser to minister, Ministry of Health, Oman <p>D) Agriculture policies, food and public health nutrition</p> <ul style="list-style-type: none"> – How agricultural policies can be made nutrition sensitive, Dr. <i>Bibi Boitshepo Giyose</i>, Senior Adviser – Food and Nutrition Security Adviser, African Union/ NEPAD, South Africa – Case Samoa, Ms. <i>Palanitina Tupuimatagi</i>, Director General of Health, Ministry of Health, Samoa <p>E) How to get health on Post 2015 Development Agenda</p> <ul style="list-style-type: none"> – Regional perspective on sustainable development contributing to the Post 2015 Development Agenda, <i>Patricia Espinosa</i>, Mexico (tbc) – Post 2015 Development Agenda – experiences from the national consultation on health, Dr <i>Jarbas Barbosa</i>, Vice Minister on Surveillance and Health, Brazil (tbc) – Sustainable Development Process, Dr. <i>Maria Neira</i>, Director, WHO <p>F) Foreign policy, trade and health aid - how to ensure policy coherence?</p> <ul style="list-style-type: none"> – Trade and health, Dr. <i>Meri Koivusalo</i>, senior researcher, THL, Finland – The Foreign Policy and Global Health Initiative, tbc – Health Diplomacy, tbc

Tuesday, 11 June 2013	
08:30 – 09:00	CONFERENCE STATEMENT
09:00 - 10:30	THIRD PLENARY: HEALTH PROMOTION AND CLOSING THE HEALTH INEQUITY GAP <ul style="list-style-type: none"> • Tackling inequity in health through all policies, Ms. <i>Cecilia Vaca Jones</i>, Minister of Social Development, Ecuador • Health and development agenda, Dr. <i>Triono Soendoro</i>, senior adviser to Ministry of Health, member of Post MDG-2015 National Committee, Indonesia • Health equity in all policies – action by health sector Dr. <i>Gregory Taylor</i>, Deputy Chief Public Health Officer, Public Health Agency of Canada, Canada
10:30 - 11:00	BREAK
11:00 -12:30	PARALLEL SESSIONS
	A) Health promotion and urban planning <ul style="list-style-type: none"> – Introduction to healthy urban planning, Prof. <i>Gérard Salem</i>, Paris West University Nanterre La Défense / IRD, France – Urban planning and physical activity - experiences from Seoul, Prof. <i>Park Sohyun</i>, Seoul National University, Republic of Korea
	B) Evaluation of HiAP <ul style="list-style-type: none"> – Evaluation of Health in All Policies: challenges and application, Prof. <i>Fran Baum</i>, Director, Flinders University, Australia – Measurement in the evaluation of HiAP : extending the assessment of whether HiAP projects are effective, prof. <i>Adrian Bauman</i>, University of Sydney, Australia
	C) Local government as a key player in implementation <ul style="list-style-type: none"> – Local government as an arena for intersectoral action – experiences from Mexico city, Dr. <i>Asa Cristina Laurell</i>, CAESS, Mexico – HiAP experiences of New York City and Sonoma County, California, Dr. <i>Lynn Silver</i>, Health Officer, Sonoma County, California
	D) The role of the health sector in implementing Health in All Policies <ul style="list-style-type: none"> - How lessons learned from health equity integration can inform and support consideration of health in the policy of other sectors? Ms. <i>Mana Herel</i>, Manager of Health Equity Integration, Public Health Agency of Canada - How to include in national NCD plans a development and equity focus, and to integrate NCDs into national development plans? <i>Douglas Webb</i>, Bureau for Development Policy, UNDP - SARS/Avian Flu as an example of multisectoral action – lessons learned to other health issues, Dr. <i>Regina Ching Cheuk-Tuen</i>, Assistant director, Department of Health, Hong Kong
	E) How to engage private sector? <ul style="list-style-type: none"> – How to work with the private sector, Dr. <i>Lucero Rodriguez</i>, Director of Health Promotion, Ministry of Health, Mexico – How to engage with private sector without compromising the public health? Professor <i>Vera da Costa e Silva</i>, Centre for Studies on Tobacco and Health (CETAB), FIOCRUZ, Brazil – How private sector interest can be combined with public health interests, Sports Industry, <i>Frank Dassler</i>, Vice-President, World Federation of Sporting Goods Industries
	F) Response to Health Inequity – the role of social protection and cooperative in reducing poverty and achieving equality <ul style="list-style-type: none"> – Social protection floor, Dr. <i>Xenia Scheil-Adlung</i>, Health policy coordinator, ILO – Implementation of social protection floor framework – experiences from Zimbabwe, Mr. <i>Sidney Mhishi</i>, Director, Ministry of Labour and Social Welfare, Zimbabwe – Self-help – cooperatives and micro-financing, Dr. <i>Rakesh Srivastava</i>, former DG, Ministry of Health and Family Welfare, India
12:30 - 14:00	LUNCH
14:00 – 15:30	FOURTH PLENARY SESSION: ECONOMICS AND HEALTH AND WELL-BEING <ul style="list-style-type: none"> • Economic development, health and equity, Dr. <i>Enis Baris</i>, Sector Manager, World Bank • Health promotion - efficient investment of government, Mr. <i>Mark Pearson</i>, Head of the Health Division, OECD • How private sector can contribute to the Post 2015 Development Agenda?
15:30 – 16:00	BREAK

Tuesday, 11 June 2013	
16:00 - 17:30	<p>PARALLEL SESSIONS</p> <p>A) How to tackle health inequity within vulnerable populations?</p> <ul style="list-style-type: none"> - How to ensure health equity of marginalized populations – experiences from mainstreaming migrants’ health, Dr <i>Davide Mosca</i>, Migration Health Department, International Organization for Migration - Closing the gap in Indigenous health outcomes – experiences from Australia, Ms. <i>Samantha Palmer</i>, Department of Health and Ageing, Office for Aboriginal and Torres Strait Islander Health, Australian Government, Australia <p>B) Action on the Social Determinants of Health – from measuring to implementation</p> <ul style="list-style-type: none"> – Measurement of health inequity as a for impacting policies, Prof. <i>Hoda Rashad</i>, American University in Kairo, Egypt – Global and local - experiences from the Commission for a socially sustainable Malmö, Professor <i>Denny Vågerö</i>, Centre for Health Equity Studies, Sweden <p>C) Using a Rights-based approach towards improving health</p> <ul style="list-style-type: none"> – Right to health and access to medicines – a case from Brazil, Professor <i>Paulo Buss</i>, FIOCRUZ, Brazil – Convention on Rights of the Child and exerting the accountability through Committee on the Rights of the Child, Dr. <i>Lida Lhotska</i>, Regional coordinator, IBFAN <p>D) Use of fiscal measures in promoting population health</p> <ul style="list-style-type: none"> – The role of fiscal measures in health promotion, Dr. <i>Franco Sassi</i>, senior health economist, Health Division, OECD – Scope for further use of tobacco taxes: diminishing health returns or synergistic effects? Professor, <i>Teh-wei Hu</i>, University of Berkeley, USA <p>E) Health and economic benefits through early childhood and education interventions</p> <ul style="list-style-type: none"> – Is there an economic argument for addressing the social determinants of health and health inequalities? Professor <i>Mark Suhrcke</i>, Public Health Economics, University of East Anglia, UK – Education and early child development interventions as health policies: the economic evidence, Ms. <i>Carmen de Paz</i>, Consultant, Spain – The use of economic rationales in intersectoral programmes in Mexico: what have we learnt? Dr. <i>Adolfo Martinez Valle</i>, Director, National Institute of Public Health, Mexico

Wednesday, 12 June 2013	
09:00 – 10:30	FIFTH PLENARY: SOCIAL CHANGE FOR HEALTH <ul style="list-style-type: none"> Managing social transitions for health: The experience from South Africa, Dr. <i>Olive Shisana</i>, Chief executive officer, Human Sciences Research Council, South Africa Social change process for sustained health outcomes, Professor <i>Pekka Puska</i>, Director General, National Institute for Health and Welfare, Finland How civil society influences the policies of governments? Dr. <i>Ravi Narayan</i>, Community health adviser, Centre for Public Health and Equity Society for Community Health, Awareness, Research and Action, India
10:30 - 11:00	Break
11:00 – 12:30	SIXTH PLENARY: BUILDING CAPACITY OF HEALTH IN ALL POLICIES <ul style="list-style-type: none"> Sustain capacity for Health in All Policies, Dr. <i>Viroj Tangcharoensathien</i>, International Health Policy Program, Ministry of Public Health, Thailand Capacities of public health institutes in low resource settings, Dr. <i>Mwele Malecela</i>, Director General, National Institute for Medical Research, Tanzania Building professional capacity for Health in All Policies, Professor <i>Ilona Kickbusch</i>, Director, Graduate Institute of International and Development Studies, Switzerland
12:30 - 14:00	LUNCH
14:00 – 14:45	PLENARY ON CONFERENCE STATEMENT
14:45 – 15:00	BREAK
15:00 - 16:30	PARALLEL SESSIONS <p>A) Inequity, health and economics: what policy implications? – a panel discussion</p> <ul style="list-style-type: none"> Prof. <i>Subra Subramanian</i>, Harvard School of Public Health, USA tbc <p>B) Agents for policy change</p> <ul style="list-style-type: none"> Change for better health, role and action of NGOs, Mr. <i>Alok Mukhopadhyay</i>, Chief Executive, Voluntary Health Association of India, India Public Health Activism, Dr. <i>Glenn Laverack</i>, Public Health Expert, UK <p>C) Managing social transitions for better health</p> <ul style="list-style-type: none"> Professor <i>Ling Li</i>, Peking University, China Center for Economic Research, China Social transitions and health, Dr. <i>Salim A. Hussein</i>, Head, Ministry of Public Health and Sanitation, Kenya <p>D) Social movement, NCD prevention and control and health promotion</p> <ul style="list-style-type: none"> Social movement in NCD prevention and control, Dr. <i>Sania Nishtar</i>, President, Heartfile, Pakistan Social movements in health promotion, Ms. <i>Bridget Lloyd</i>, Global Coordinator, People's Health Movement <p>E) Informal session on the Conference Statement</p>
16:30 – 17:00	BREAK
17:00 - 18:30	PARALLEL SESSIONS <p>A) Social media, empowerment and health</p> <ul style="list-style-type: none"> Use of social media for community empowerment for health, Dr. <i>Sheila Peuchaud</i>, Assistant Professor, American University in Cairo, Egypt m-health and health promotion, tbc <p>B) Influencing policy making</p> <ul style="list-style-type: none"> Increasing community competence for influencing policies for health, Ms. Laura Aaben, Senior Specialist of Community Health Promotion, National Institute for Health Development, Estonia Community Action for Health in Kyrgyzstan, Dr. <i>Aitmurzayeva Gulmira Tashmurzayevna</i>, Director of Republican Health Promotion Center, Kyrgyzstan Evidence-informed policy making, Dr. Taryn Young, Director, Centre for Evidence-based Health Care, South Africa <p>C) Institutional capacity for Health in All Policies</p> <ul style="list-style-type: none"> Maximizing effectiveness and efficiency of institutional capacity within existing resources – experiences from developing countries, <i>Kassahun Tolesa Tulu</i>, Ethiopia Building capacity of public health institutes to implement Health in All Policies, Dr. <i>Jeffrey Koplan</i>, Vice-President for Global Health Emory University, USA <p>D) Evidence based health promotion and its implementation</p> <ul style="list-style-type: none"> Effective health promotion interventions – results of a rapid review, Prof. Maria E. Fernandez, University of Texas Health Science Center at Houston, USA How to implement and scale-up evidence based interventions – lessons learned from Healthier Hawker Programme, Mr. <i>Yoong Kang Zee</i>, CEO, Health Promotion Board, Singapore Healthy Workplaces in SMEs: a pilot project in 3 Latin American countries, Dr. <i>Manuel Parra Garrido</i>, Universidad Mayor, Chile <p>E) Financing health promotion and primary care</p> <ul style="list-style-type: none"> Financing health, health care and health promotion, Mr. <i>Riku Elovainio</i>, technical officer, WHO Innovative, global health financing initiatives, Mr. <i>Alex Ross</i>, Director, WHO Centre for Health Development (WKC) <p>F) Informal session on the Conference Statement</p>

Thursday, 13 June 2013	
08:30 - 9:15	EUROPE DAY: SETTING THE SCENE <ul style="list-style-type: none"> • Four decades of health policy development and health promotion in Finland • Intersectoral elements of the Health 2020 strategy • Role of the European Union in improving public health and reducing health inequalities
09:15 - 10:00	PLENARY : OPPORTUNITIES FOR HIAP IN TIMES OF ECONOMIC DIFFICULTY <ul style="list-style-type: none"> • A panel discussion between senior health policy-makers
10:00 – 13:00	FIELD VISITS
13:00 - 14:00	LUNCH
14:00 - 15:30	PARALLEL SESSIONS <ul style="list-style-type: none"> A) Reducing inequalities: Life course strategy B) Integrated policies on inequality C) HiAP in national and local policy making D) Partnership and cross sector collaboration E) Progress in NCD reduction F) Mental health in all policies
15:30 – 16:00	BREAK
16:00 – 17:30	PARALLEL SESSIONS <ul style="list-style-type: none"> A) Tobacco B) Nutrition C) Alcohol D) Infectious diseases E) Work and Health F) Environment and health
17:30 – 17:45	BREAK
17:45 - 18:15	PLENARY FOR WRAP-UP: POST 2015 PERSPECTIVE FROM THE EUROPE DAY
18:15 – 18:30	CITATION FOR LIFETIME ACHIEVEMENT IN HEALTH PROMOTION

Friday, 14 June 2013	
09:00 – 10:00	PLENARY ON HIAP - FRAMEWORK FOR COUNTRY ACTION – the Way Forward <ul style="list-style-type: none"> • Ms. <i>Heidi Hautala</i>, Minister for International Development, Finland • Dr. <i>Michael Sparks</i>, President, The International Union for Health Promotion and Education (IUHPE) • Dr. <i>Roopa Dhatt</i>, President of International Federation of Medical Students' Association and representative of the World Health Students' Alliance • A perspective from low income country • A perspective from academia
10:00 - 10:30	PLENARY ON CONFERENCE STATEMENT
10:30 - 11:00	BREAK
11:00 – 12:00	CLOSING PANEL OF WHO REGIONS - IMPLEMENTATION OF THE CONFERENCE OUTCOMES
12:00 – 12:30	CLOSING <ul style="list-style-type: none"> • Ms. <i>Maria Guzenina-Richardson</i>, Minister of Health and Social Services, Finland • Dr. <i>Oleg Chestnov</i>, Assistant Director-General, World Health Organization
12:30 – 14:00	LUNCH