



A. O. ORDINE
MAURIZIANO
TORINO



International Network of
Health Promoting Hospitals
& Health Services



The Social and Community Theatre: Health promotion response to the COVID-19 pandemic

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Secular Rite

A secular ceremony
during the Covid-19 pandemic
by A.O. Ordine Mauriziano Hospital,
Torino, Italy

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www.salutearte.it

<https://www.youtube.com/watch?v=Q80VJ=plo78&t=27s>
the video



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The Social and Community Theatre: Health promotion response to the COVID-19 pandemic



Culture – Arts - Theatre –
Participation - Empowerment –
Well-being - Health

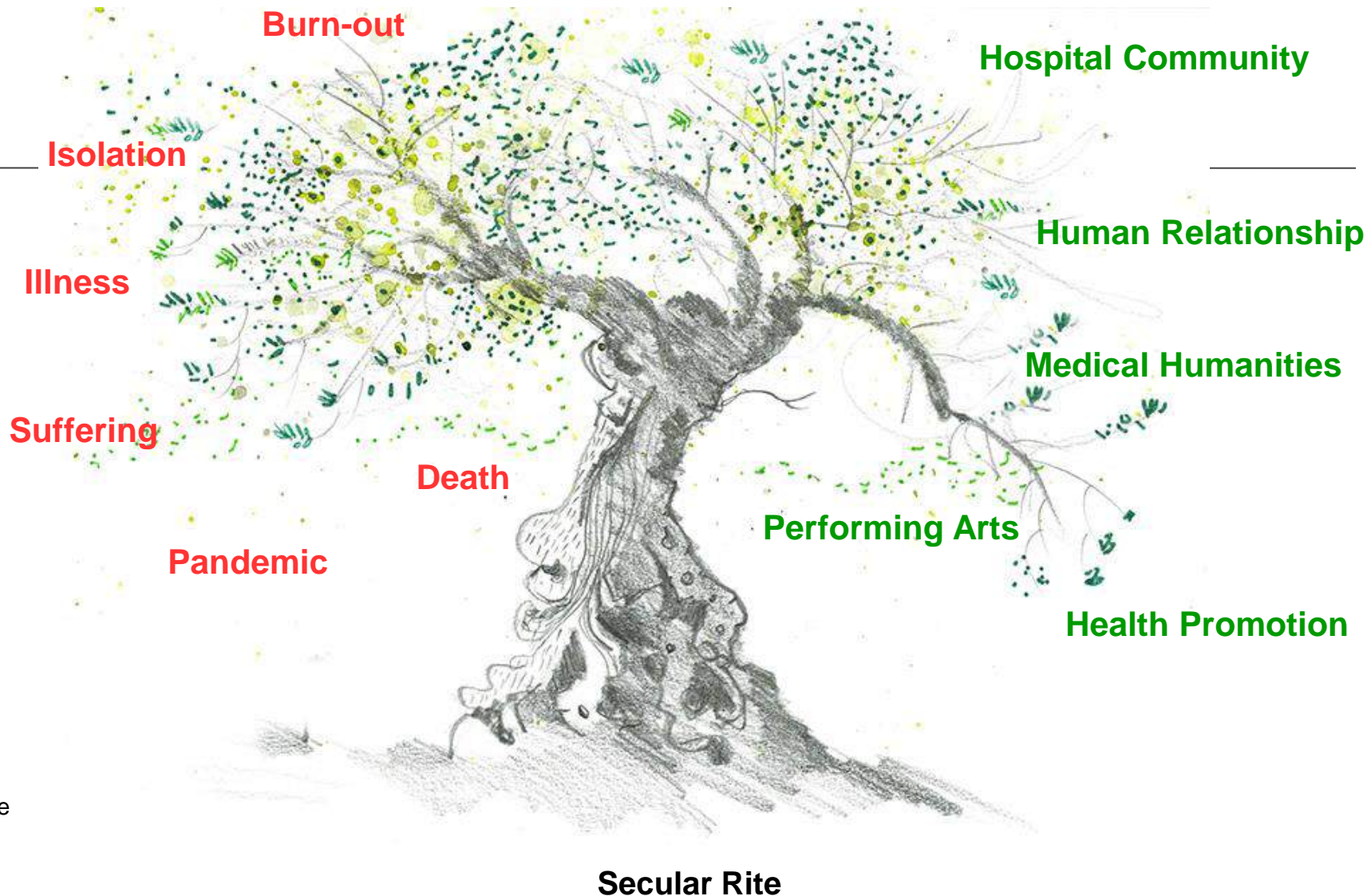
Cultura, Arte, Teatro, Partecipazione, Empowerment, Ben-Essere e Salute



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secondo la metodologia di teatro sociale e di comunità
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Arts, Health and Care Group
Methodology of Social and Community Theatre
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The Social and Community Theatre: Health promotion response to the COVID-19 pandemic

Strengthen Community Actions

Create Supportive Environments

How we did it

The project has followed the 5 health promotion actions recommended by Ottawa Charter (WHO, 1986) with the trans disciplinary methodology resulting from the Social and Community Theatre



OTTAWA CHARTER FOR HEALTH PROMOTION

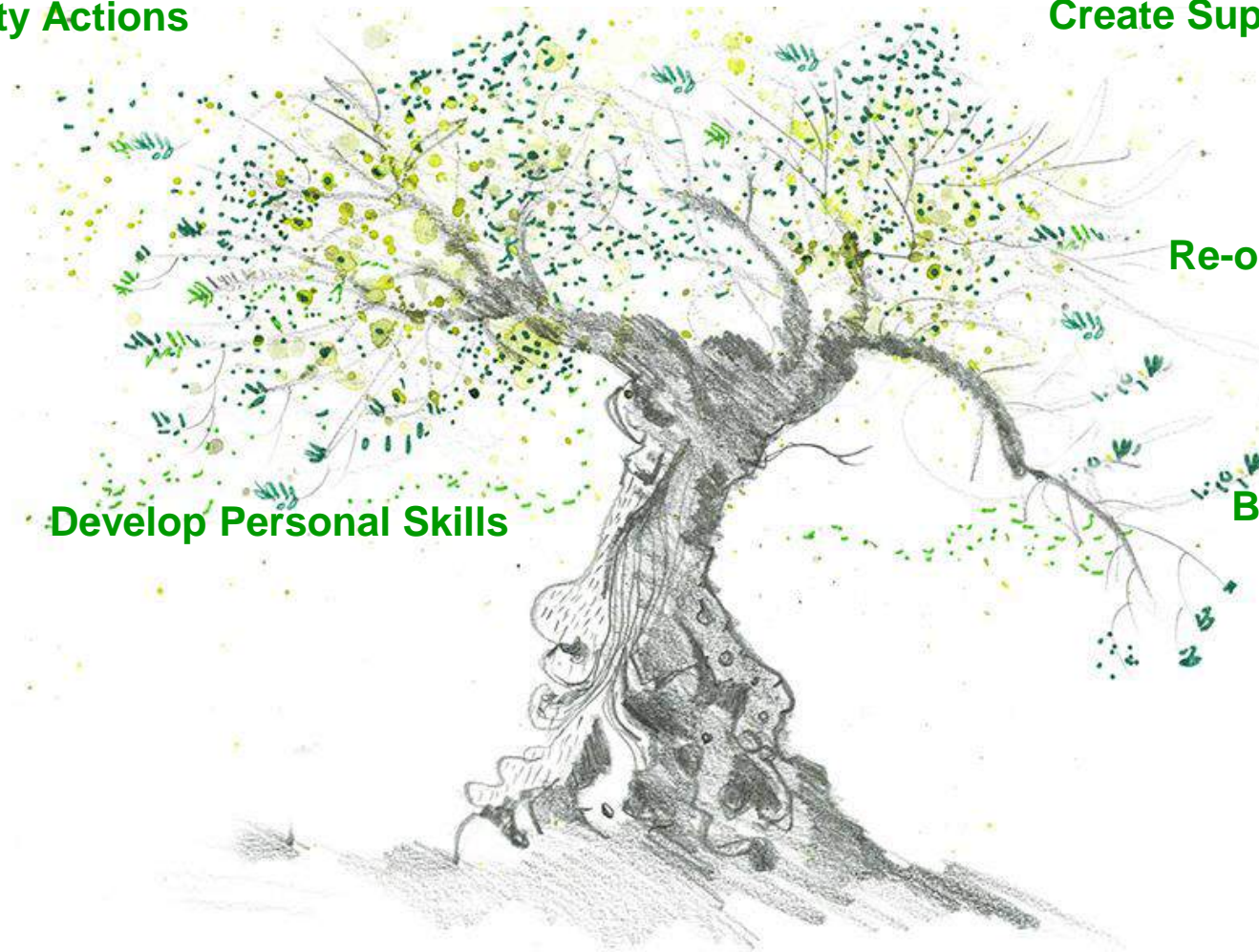
CHARTRE D'OTTAWA POUR LA PROMOTION DE LA SANTÉ



Develop Personal Skills

Re-orient the health services

Build Healthy Public Policy



Secular Rite

The individual

Who are the key actors in designing? The family member, the patient, the health care professional. They have shared their personal narratives, their feelings and emotions in written and pictorial form. Narrative approach

The community

Families, professionals groups, leading group, health care institution, accademic and artistic institution of the territory, the world of local information. The Rite is a sign of sense of belonging to the community to promote social capital.

Supportive environments

The garden is the perfect place to live the Rite: a space to be treated and a place of care. The garden as a symbol, as a space of responsibility. Sign and appointment for a community that care of itself

Re-orientation of health services

Hospital Management is re-orienting its policy to value and strategy of HPH&HS network and he created the Arts and Health Care Group.

Public policy

Hospital Management makes a set of projects and a methodology an explicit public policy giving a central role to the humanization of places and care relationships



Secular Rite





The Methodology of Social and Community Theatre and the strategy of health promotion

Since 2003 the Social Community Theatre Centre together with University of Turin, (Departments of Humanities and Medicine) and DoRS Piedmont Region, has developed an innovative and multidisciplinary methodology that provides multi and inter professionals work tables. The methodology has been tested in a variety of contexts (such as hospitals, territorial healthcare settings, universities and life long learning programmes for professional carers, at local and international levels, with a number of partners active in health and social fields. This recognized European best-practice. It bases its effectiveness on the effects that performing arts have in relation to health promotion and well being physical psycho.

The Mauriziano Arts and Health Care Group has been working on health promotion and well being projects since 2010 according to this methodology, actively involving local communities, healthcare professionals, patients and family members.

A recent WHO (2019) literature review, that collects the research works of the last 20 years point out that the Arts and Culture are good for health processes, encourage the provision of integrated care for people in end-of-life and not only.

To deepen the Methodology of Social and Community Theatre:

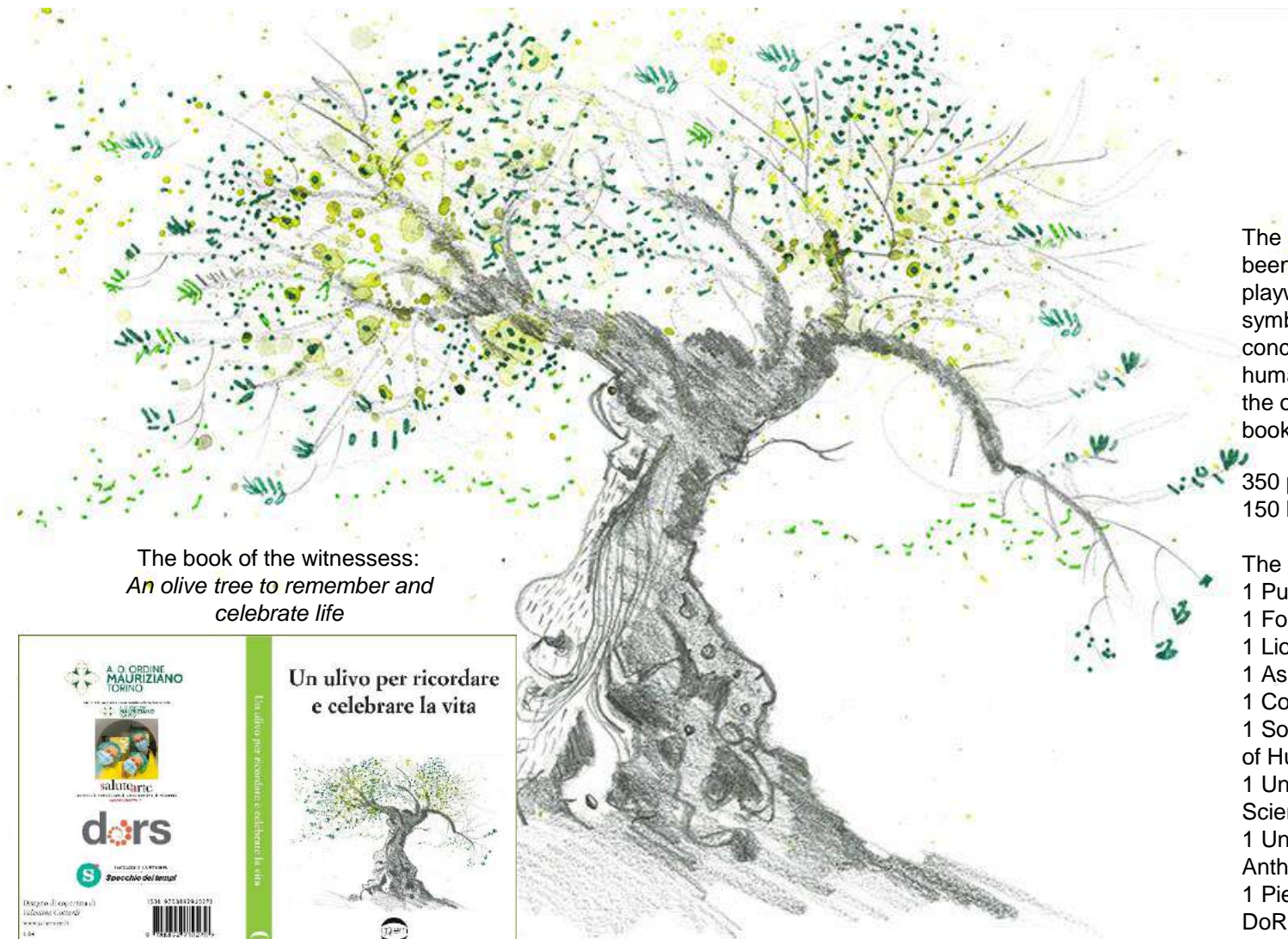
A. Rossi Ghiglione, R.M. Fabris, A. Pagliarino,
Caravan Next.
A Social Community Theatre Project.
Methodology, Evaluation and Analysis, Milano,
Franco Angeli, 2019.



https://www.dors.it/documentazione/testo/202108/report2019OMSartisalute_20210727.pdf

Secular Rite

<https://apps.who.int/iris/bitstream/handle/10665/329834/9789289054553-eng.pdf>



The book of the witnessess:
*An olive tree to remember and
celebrate life*



Secular Rite

Outcomes

The Rite has activated specific psycho-social and artistic skills that have been an expression through the dramaturgy of community, with the playwriting, the construction of the scene, and the conscious employment of symbols. This has allowed to give back meaning to a great pain in concrete, human and symbolic terms. We gave and connection to several human level: the body, the relation and the use of symbols like the garden, the olive tree, the ground, the water. The word becomes evidence with a book written by family members, health care workers and patients.

350 people: family members, patients and caregivers
150 health professionals

The partnerships of the local community:

- 1 Publisher, Golem
- 1 Foundation, Specchio dei Tempi – La Stampa
- 1 Lions Club, philanthropic association
- 1 Association, (Humana Medicina)
- 1 Conservatory G. Verdi Torino
- 1 Social and Community Centre - University of Turin, (Departments of Humanities and Medicine)
- 1 University of Turin Department of Agricultural, Forestry and Food Sciences
- 1 University of Genoa, (Department of Political Science) Cultural Anthropology
- 1 Piedmont Region Documentation Center for Health Promotion DoRS
- 5 newspapers and television

Background and history

01/02/2018

Humanization of places and spaces of care
(suicide Anna, a nurse and a friend).
Create supportive environments

6-10/05/2019

The mauriziano week for hands hygiene.
When the Arts become health-educational.
A public Health Care priority

16-20/12/ 2019

Hug day, a joyfull time in the Hospital.
When healthcare workers hugged their patients.
Activate the community

14/01/2020 – 17/03/ 2020

Social Theatre workshop with intensive care
professionals.
Life skills and work-related stress.
Develop Personal Skills



2/07/2020

First Secular Rite. Relatives and health care workers
planted together an olive tree in the garden of the
hospital. It's the symbol of rebirth and hope.

Health Promotion



2/07/2021

Second Secular
Rite.

New publishing
project:

An Olive tree for
remember and
celebrate life.

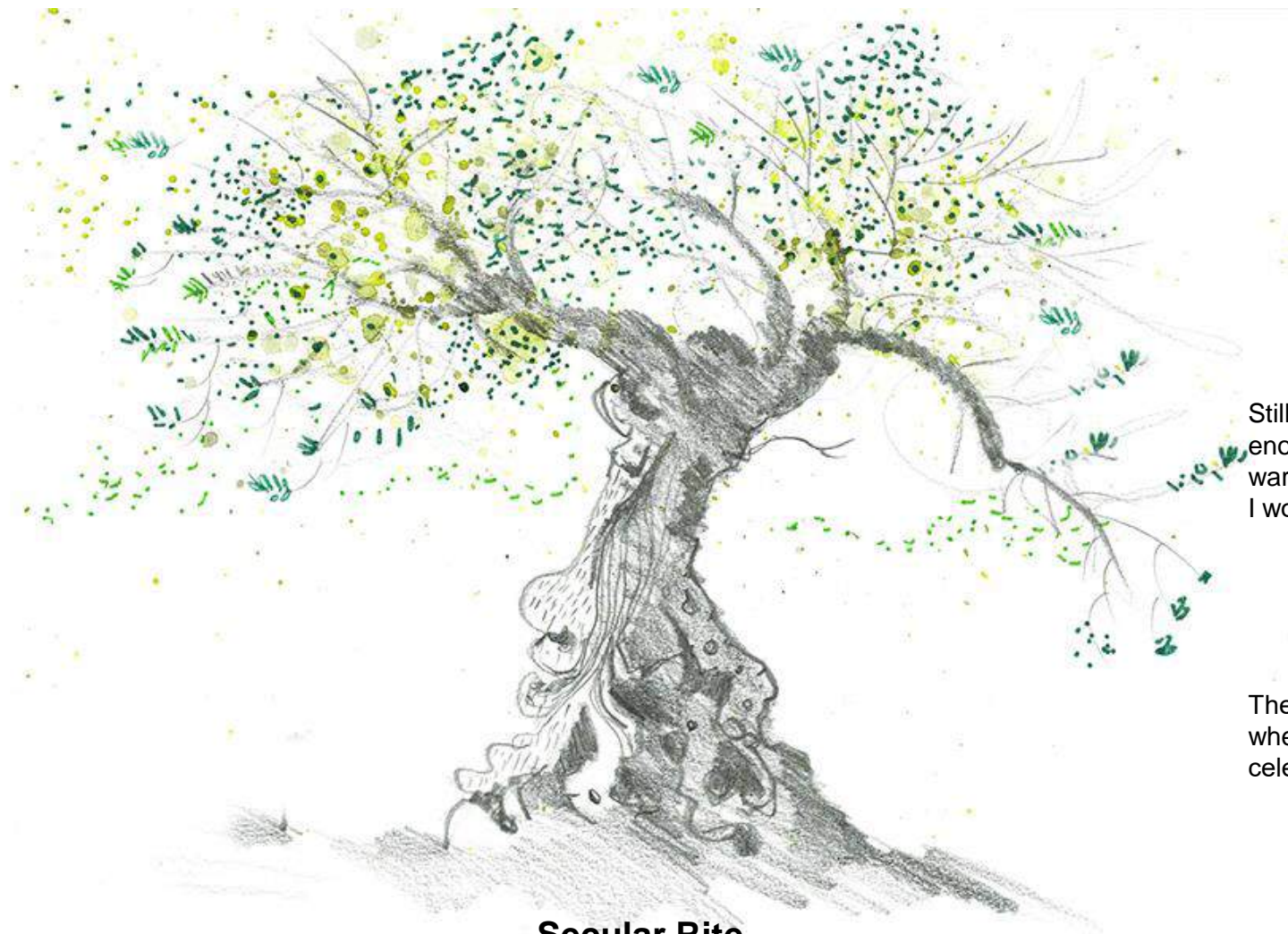
Health Promotion

video

[Secular Rite 2021 spot v2 - YouTube](#)

2 July 2022
The talking
Garden
That will tell whats
is care

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Secular Rite



Still today I feel an deep emotional distress for not being able, may be, to do enough except holding those hands between mine and give that human warmth we all need.

I would like to give a voice to the pain that's screaming inside of me..

A health professional

The words of a friend are still like healing honey to me: "the day will come, when you decide, that you will once again water the olive tree of memory, to celebrate a life, to remember a love".

A relative

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Thanks to the ones who shared our project

Director Social and Community Theatre Centre, Prof.ssa Alessandra Rossi Ghiglione;
Director Humana Medicina Dr.ssa Rossana Becarelli;
Professor of Cultural Anthropology University of Genoa, Italy: Prof.re Marco Aime;
Dr. Claudio Tortone, Dr Silvano Santoro, Dr.ssa Rita Longo, Piedmont Region Documentation Center for Health Promotion (DoRS);
Director Conservatory Giuseppe Verdi, in Turin, Italy Prof.re Francesco Pennarola;
Foundation Onlus La Stampa Mirror of the Times, Turin, Italy: Senior Vice President Dr. Angelo Conti;
Prof.re Valter Boero, University of Turin Department of Agricultural, Forestry and Food Sciences;
Distretto Lions 108 - Ia1 Dr. Salvatore Piazza;
Golem Edizioni Turin, Dr. Giancarlo Caselli;
Elleciemme video Clara Rivoiro.

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